



NEWS RELEASE

NOVEMBER 8TH, 2008

Wim Jessup, Director of National Sales, announced the addition of two great new companies as sales representatives for MetaLight industries:

SEFL- Alan Richbell and his group based out of Fort Lauderdale, Florida with 30 years of experience are manufacturer's representatives specializing in lighting, lighting controls and related products. SEFL works closely with architects, engineers, lighting and interior designers, electrical wholesalers and electrical contractors as well as developers and other end users. SEFL covers the east coast Florida counties from Indian River down through Palm Beach, Dade and Monroe. See our website rep agency maps for all counties covered.

ELP Marketing Limited- Headquartered in Halifax, Nova Scotia with district offices in Moncton, Riverview, and Quispamsis, New Brunswick was founded in 1980 by R.W. (Bob) Pulsifer.

ELP is Atlantic Canada's premiere source of electrical products. ELP's sales teams service Nova Scotia, New Brunswick, and Prince Edward Island with engineer specification support, distributor coverage, sales knowledge and end user friendly support. Philip Hore is a principal and our contact with ELP and handles outside sales from the Halifax office along with Phil Lefrancois.

For more information on these MetaLight Industry representative companies and all our representative companies please visit "How to Find Our Products" on our website www.meta-light.com

Thank you
Wim Jessup
Director of National Sales